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Hello Again!

Save the Date! Active Living Research and AAIP Offer Webinar on Strategies to Promote Health in Tribal Communities

by Deborah Lou, Active Living Research

When: Monday, June 13, 2011, 10:00 am to 11:30 am Pacific Time

Active Living Research, a national program of the Robert Wood Johnson Foundation, is partnering with the AAIP to present a webinar on strategies to promote healthy eating and active living in tribal communities. Active Living Research contributes to the prevention of childhood obesity in low-income and high-risk racial/ethnic communities by supporting research to examine how environments and policies influence active living for children and their families.

About the Presenters

Deborah Lou, Program Analyst, Active Living Research (San Diego, CA)

*Policy and Environmental Strategies to Promote Healthy Eating and Active Living in Native
Spring is soon coming to an end and the AAIP Healthy, Active Native Communities Program is gearing up for a busy summer! This month's newsletter has important announcements about two upcoming webinars, some of AAIP's recent activities, and some important funding announcements for those of you wanting to improve the health of your communities. We hope you enjoy it!

Quick Links
www.activelivingresearch.org
www.nrpa.org
www.cdc.gov
www.hhs.gov
www.aaip.org
www.aap.org

Press Release: Let's Move! in Indian Country Launched at Menominee Reservation

WASHINGTON - The Office of the First Lady's Let's Move! Initiative and four federal agencies today launched Let's Move! in Indian Country (LMIC). LMIC is an initiative to support and advance the work that tribal leaders and community members are already doing to improve the health of American Indian and Alaska Native children. As a part of First Lady Michelle Obama's Let's Move! initiative, LMIC brings together federal agencies, communities, nonprofits, corporate partners and tribes to end the epidemic of childhood obesity in Indian Country within a generation.

The LMIC initiative was launched today at an event at the Menominee Nation in Keshena, Wisconsin where Interior Assistant Secretary - Indian Affairs Larry Echo Hawk was joined by the Office of the First Lady Let's Move! Initiative Executive Director Robin Schepper, White House Office of Public Engagement and Intergovernmental Affairs Associate Director Charlie Galbraith, USDA Deputy Administrator for the Supplemental Nutrition Assistance Program (SNAP) Lisa Pino, and IHS Director for Improving Patient Care Program Lyle A. Ignace M.D., M.P.H. Also joining the Administration officials were Actor Chaske Spencer from the Twilight series, Nike N7 General Manager Sam McCracken and Nike N7 Fund Board of Directors Ernie Stevens, as well as National Congress of American Indians Board Secretary Matthew Wesaw, Wisconsin Department of Public Instruction Consultant for Health and Physical Education John W. Hisgen, and Menominee Tribal Chairman Randal Chevalier.

"Through Let's Move! in Indian Country we have an opportunity to engage Native communities, schools, tribes, the private sector, and non-profits to work together to tackle this issue head on," said First Lady Michelle Obama. "Tribes can sign up to become part of Let's Move! in Indian Country, elders can mentor children about traditional foods and the..."
importance of physical activity, and families can incorporate healthy habits like eating vegetables or participating in the President's Active Lifestyle Award into their everyday life."

"Interior is proud to partner with our federal family in support of the First Lady's call to combat childhood obesity in Indian Country," said Secretary of the Interior Ken Salazar. "Educating all youth about the benefits of leading an active lifestyle and outdoor recreation is a vital step in creating healthier communities and generations."

"As the principal agency tasked with protecting the health of all Americans, HHS is at the forefront in tackling the growing epidemic of childhood obesity not only in Indian Country, but also across the nation," said Health and Human Services Secretary Kathleen Sebelius. "Working together to help our children live more active lives is one of the biggest steps we can take to improve our nation's health."

"This is a special day for the Tribes and for USDA. Let's Move in Indian Country, will help promote healthy eating and physical activity among Native Americans and is an important part of the effort to reduce teen and childhood obesity," said Agriculture Secretary Tom Vilsack. "Through initiatives like Let's Move! 'Fuel up to Play 60' and the People's Garden, the Obama administration is working to get kids to become active and ensure they will have full, rich and healthy lives."

"Today's launch is a great example of the positive change we can support in Indian Country. By bringing together numerous government agencies, tribes, schools, communities and the private sector to focus on the health and welfare of Indian Country we can make a difference in the lives of Native youth and families," Assistant Secretary Echo Hawk said. "Menominee is a powerful demonstration that we can all do our part to accomplish this goal."

"We are absolutely honored to be the launch site for this important national campaign for Indian Country. I can attest that there is no better place for this initiative. The Menominee Reservation ranks 72 out of 72 in health factors and outcomes associated with high diabetes and heart disease rates," said Chairman Chevalier. "Becoming a healthier community starts with our children, so I am delighted that we can address these issues in such a comprehensive way."

Childhood obesity is a national health crisis in America. Over the past three decades, rates of childhood obesity in this country have tripled. Today, nearly one in three children in the United States is overweight or obese. An equal proportion—one in three—of all children born after 2000 will suffer from diabetes at some point in their lives—an all-time high.

American Indian and Alaska Native (AI/AN) children are twice as likely to be overweight than the general population. These children make up the only racial or ethnic group whose obesity rates increased between 2003 and 2008. The acute nature of this problem in Indian Country warrants a targeted initiative like LMIC to support culturally proficient strategies for ensuring access to healthy food and prenatal services, implementing nutrition and physical education programs, and engaging Native youth, parents, and communities in active, healthy lifestyle choices.

LMIC has four main goals: (1) create a healthy start on life for children, (2) create healthy learning communities, (3) ensure families access to healthy, affordable, traditional foods, and (4) increase opportunities for physical activity.

To accomplish these goals, Let's Move! in Indian Country will:

- Launch a new webpage and toolkit that includes step-by-step assistance, resources, and information for schools, tribes, and organizations on accessing federal programs and grants to combat childhood obesity/diabetes in Indian Country at [www.letsmove.gov/indiancountry](http://www.letsmove.gov/indiancountry).

- Certify all 14 federally run IHS obstetrics facilities as Baby Friendly Hospitals by 2012.

- Launch new on-line PSAs featuring Sam Bradford, quarterback for the St. Louis Rams, and Tahnee Robinson, the first female full-blood Native American athlete to be drafted to the Women's National Basketball Association. Both are Nike N7 Athlete Ambassadors encouraging Native youth to lead healthy, active lives. Nike N7 is Nike, Inc.’s long-term commitment and comprehensive program to bring access to sports to Native American and Aboriginal communities. For more information, visit [www.niken7.com](http://www.niken7.com) and [http://www.doi.gov/letsmove/indiancountry/index.cfm](http://www.doi.gov/letsmove/indiancountry/index.cfm).
· Issue the 25,000-person Presidential Active Lifestyle Award (PALA) Challenge this summer in Indian Country. Six thousand Native youth have already completed the challenge and received a certificate from the President's Council on Fitness, Sport and Nutrition. To learn more about the Challenge, visit www.presidentschallenge.org/lmic.

· Announce a partnership between the Corporation for National and Community Service (CNCS), USDA’s Food and Nutrition Services programs, the National Society for American Indian Elderly, Boys and Girls Clubs in Indian Country, and Southwest Youth Services to place 200 AmeriCorps VISTA Summer Associations in Indian Country to support LMIC implementation, positive youth development, and healthy lifestyles in at least 15 states. In addition, CNCS, with support from the Nike N7 Fund, will place full-time, year-long AmeriCorps VISTA members with organizations promoting physical activity and sport on Native lands.

· Engage celebrity spokespersons in getting out the message including, Sam Bradford* and Tahnee Robinson*, Chicago Bears player Levi Horn (Northern Cheyenne)*, Olympic runner Alvina Begay (Navajo Nation)* and Twilight film actor Chaske Spencer (Assiniboine and Sioux Tribes of the Fort Peck Indian Reservation). (*These spokespeople are also N7 athlete ambassadors.)

· Encourage 363 "Just Move It" tribal partners to mobilize locally PALA walks, runs and other on-reservation family-oriented activities across Indian Country.

For more information on this initiative, please click HERE.

Tools for Healthy Tribes Toolkit to Launch Summer, 2011 by Sheila Fleischhacker, PhD, JD

Tools for Healthy Tribes was created through a partnership between the American Indian Healthy Eating Project and the following tribes: Coharie Tribe, Haliwa-Saponi Indian Tribe, Lumbee Tribe, Occaneechi Band of Saponi Nation, Meherrin Indian Tribe, Saponi, and Waccamaw Siouan Tribe. This innovative public health, planning, and policy project is based out of the Center for Health Promotion and Disease Prevention at the University of North Carolina-Chapel Hill and was the first project exclusively focused on American Indians funded by the Healthy Eating Research program of the Robert Wood Johnson Foundation.

Using community-based participatory research, tribal leaders and members provided insight into their local food environment and the potential for community changes around healthy eating. Tools for Healthy Tribes provides technical assistance and tools on areas identified with the most potential to facilitate tribally-led ways within the participating tribes to improve access to healthy, affordable foods. Lessons learned from tribal leaders and key informants built the partnerships and evidence base necessary to focus on and move forward the following approaches: tribally owned and operated community gardens, tribally owned and operated farmers’ markets, healthy Pow Wow food and beverage options, healthy tribal store, mobile, & vending initiatives, and healthy families, healthy food activities. The toolkits aim to provide tools and technical assistance to strengthen the capacity of tribal leaders to develop, implement, and evaluate community change around healthy eating and active living and to disseminate lessons learned to foster the translation of culturally appropriate, tribally-led strategies to reduce American Indian health disparities nationwide.

Please look out for more detailed rules, regulations, and resources at www.americanindianhealthyeating.unc.edu—we hope to launch this summer! Contact Sheila if you have any questions or want to share your tribe’s efforts to use environmental and policy strategies to advance American Indian health at 312-502-1050 or sheilafly9@gmail.com.

Learn more about the creation of this toolkit HERE.

AAIP Attends National Recreation and Park Association CPPW Trails Policy
Roundtable

On May 3, 2011, AAIP Healthy, Active Native Communities Outreach Communication Specialist, Kristy Smithson, attended the National Recreation and Park Association Communities Putting Prevention to Work Trails Policy Roundtable in San Diego, CA.

Speakers at the roundtable included Erika Terl and Kellie May from NRPA, Monte Roulier and Chris Paterson of Community Initiatives, Dr. James Sallis and Amanda Wilson from Active Living Research, Jeffrey Ciabotti from Rails-to-Trails Conservancy, Eleanor Dunlap from LiveWell Greenville and Stuart Macdonald from American Trails Magazine and National Trails Planning Partnership.

The roundtable was held to discuss the creation of safe, accessible walking trails in communities throughout the country. Participants were treated to strategies for creating trails, successes and challenges, lessons learned from different communities, and resources available for creating trails in local communities. The participants were also given the chance to experience a local trail in the San Diego area.

AAIP would like to thank NRPA for allowing us to attend this important roundtable. AAIP would also like to thank the knowledgeable speakers for providing their time and offering valuable information on the ways that we can all work to make our communities healthier. AAIP looks forward to utilizing the strategies learned at the roundtable to encourage trail building in the tribal communities with whom we work.

To learn more about building trails in your community, to partner with NRPA, or to donate to NRPA, click HERE

Funding Opportunity! Centers for Disease Control and Prevention Community Transformation Grants by the Centers for Disease Control and Prevention

Community Transformation Grants (CTGs) are authorized under The Patient Protection and Affordable Care Act of 2010 for state and local governmental agencies, tribes and territories, and national and community-based organizations.

The CTGs will support the implementation, evaluation, and dissemination of evidence-based community preventive health activities to reduce chronic disease rates, prevent the development of secondary conditions, address health disparities, and develop a stronger evidence base for effective prevention programming.

Funding is available to support evidence and practice-based community and clinical prevention and wellness strategies that will lead to specific, measurable health outcomes to reduce chronic disease rates.

This Funding Opportunity Announcement (FOA) will support intensive community approaches to reduce risk factors responsible for the leading causes of death and disability and to prevent and control chronic diseases in the nation.

Letter of Intent deadline: June 6, 2011. The LOI MUST BE Mailed. Send the LOI to:

Vivian Walker, Grants Management Officer
CDC-RFA-DP11-1103
Department of Health and Human Services
CDC Procurement and Grants Office
2921 Brandywine Road, MS E-09
Atlanta GA 30341

For more information, click HERE

Funding Opportunity! CATCH
Planning Funds Program
by the American Academy of Pediatrics

The Community Access To Child Health (CATCH) Planning Funds Program provides grants from $5,000 to $12,000 to pediatricians to develop innovative, community-based initiatives that increase children's access to medical homes or to specific health services not otherwise available. Grants available in the 2012 cycle:

- Medical home access
- Access to health services not otherwise available
- Connecting uninsured/underinsured with available programs
- Initiatives to address community barriers to immunizations*

CATCH is seeking innovative community-based projects to improve access to immunizations for children who are most likely to experience barriers. Eligible initiatives reach out to the community at large; activities to increase immunization rates for existing patients within practices or clinics would not qualify for this funding.

- Native American Child Health
- The AAP Committee on Native American Child Health has partnered with CATCH in the funding of its Native American child health grants. The committee will fund 1 grant per year for the next 5 years for projects that benefit American Indian/Alaska Native (AIAN) children. Indian Health Service (IHS) family physicians and community family physicians serving Native American children may apply in partnership with a pediatrician. According to the IHS Manual, IHS physicians may accept grants less than $100,000 and no approval is required from area or headquarters.

For more information, click HERE

Funding Opportunity! Sara Lee Corporation
Food Related Programs
by Sara Lee Corporation

Sara Lee Corporation is a Chicago-based global manufacturer and marketer of high quality brand-name products for consumers throughout the world. Much of Sara Lee's sales come from life's material necessities such as food, so Sara Lee feels a special responsibility to address significant food related programs (food insecurity, nutrition education, and healthy and active lifestyles) in its giving.

The Sara Lee Foundation places funding priority on grants to nonprofits that create collaborative and innovative initiatives focused on fighting hunger. Food insecurity is a critical issue and significant consideration is given to programs that focus on food recovery, increased access to fresh produce and protein, meal programs when schools are not in session (as for many students, school lunch is their only meal of the day), and hunger awareness. Nutrition and nutrition education is also of significant interest, particularly in programs that distribute food provided by the government, so that information is available on how to prepare the food in healthy and nutritious ways. Finally, in taking a holistic view on issues of food, we consider projects that deal with issues of food in relationship to healthy and active lifestyles through programs that address the need for nutrition education combined with increased physical activity.

To be considered for support, a prospective applicant must first submit an Online Letter of Intent. For instructions on how to apply, please follow the link to our Giving Guidelines.

For more information, click HERE

Funding Opportunity! Seed Grant Awards: Cancer Prevention and Control Utilizing Nutrition through Multiple Approaches

The Gretchen Swanson Center for Nutrition (formerly Center for Human Nutrition) in Omaha, Neb., and the Peggy and Charles Stephenson Oklahoma Cancer Center in Oklahoma City are soliciting applications for seed grant funding with the goal of gaining a better understanding of the role nutrition plays in cancer prevention and control. Applications with a public-health focus are required to have an emphasis on American Indians.
The intent of the program is to support researchers in collecting pilot data to compete successfully for national research grants. A maximum of three proposals will be funded in Nebraska and three in Oklahoma with $300,000 to be awarded total. Participating institutions may include universities, non-profit organizations, tribal governments and local or state governments.

Letters of intent are due by June 15, 2011 with funding announcements to be made in October.

Please see the attached PDF file below:

http://bit.ly/kK0Qpa (pdf file)

What's Going on in YOUR Community?
Let us know what's happening in your community so we can spread the word! Contact AAIP and we can talk about your achievements in our next newsletter or on the AAIP website. Contact us at: 877-943-4299 or e-mail us at glankford@aaip.org.

Upcoming Events

National Congress of American Indians Mid-Year Conference
June 13-16, 2011
Milwaukee, WI
NCAI Mid-Year

23rd Annual Native Health Research Conference
June 27-30, 2011
Niagara Falls, NY
Native Health Research Conference

Association of American Indian Physicians 40th Annual Meeting and Health Conference
August 8-15, 2011
Portland, OR
AAIP 40th Annual Meeting

Alaska Native Health Board 28th Annual Consumer Conference
September 26-29, 2011
Anchorage, AK
Consumer Conference

68th Annual NCAI Annual Convention
October 3-4, 2011
Portland, OR
NCAI Annual Convention

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